



FAUX & FAB

Gone are the days of searching endlessly for stylish boots, accessories, and bags sans the cruel animal leather. Recent innovative vegan alternatives made from pineapples and apples have paved the way for a more eco-conscious fashion industry, and now, a new wave of strikingly creative, sustainable materials crafted from plants is continuing the trend.

amare
antwerp



CACTUS

In 2019, Adrián López Velarde and Marte Cázarez debuted Desserto, a durable, high-quality, and partially biodegradable leather made from the humble paddles of the nopal cactus. And just two years later, brands like Amare Antwerp, Frida Rome, and Sanabul are already using it to create everything from handbags to boxing gloves.

frida rome



salvatore
ferragamo



ORANGE

Founded by Adriana Santanocito and Enrica Arena, Italian startup Orange Fiber extracts cellulose from the rind-and-seed byproducts of citrus fruits tossed out in the juice-making process and repurposes them into lightweight, silk-like fabric so buttery soft and versatile that ultra-luxury brand Salvatore Ferragamo used it in a recent collection. Orange you glad it's vegan?

adidas



conscious
collection

GRAPE

Wine leather is gearing up to be the next big thing, thanks to Italian tech company Vegea. It's created a recyclable material from waste products—such as the cores and shells of grapes—from the country's wine industry (even global fashion retailer H&M released a Conscious Collection of bags and shoes made with it). Pour another glass of vegan wine and cheers to the power of grapes!



stella
mccartney



MUSHROOM

When it comes to fashion, we're in the middle of a 'shroom boom, and industry giants are getting in on the trend. Sustainable style pioneer Stella McCartney teamed up with biotech startup Bolt Threads to create gorgeous bustiers and pants made with mushroom-based Mylo leather, and even Adidas is developing shoes made from mycelium rather than cow hides.

