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The Best Vegan Products of 2022

p.30

plant-based food + lifestyle

VegNews

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The crispiest
meatless chicken
sandwich ever

p.64

Inside:

Fast Food
Goes Vegan

p.48



Top 10 Accidentally
Vegan Snacks

Gaga, Snoop & Kim:
The Next Vegan Superstars?

The Next Generation
of LA Street Food

Celeb FACTOR

WHAT DO ALL OF THESE makeup brands have in common? They're vegan, cruelty-free, and fueled by fame. Over the last decade, a slew of beauty brands have launched, drawing on the acclaim of their celebrity founders. From buzz-worthy cream blushes to smear-proof liquid lipstick, **VegNews Beauty Editor Aruka Sanchir** tried them all—and these are the star-powered beauty brands sure to stand the test of time.

► about-face

To help fans experiment with their self-expression, singer-songwriter

HALSEY used her years of creating makeup looks for concerts in this high-performance makeup brand. And with colorful, glittery eye paints, creamy highlighters, and 17 shades of lip gloss, expressing yourself just got a whole lot more fun.

Beauty & Style Editor
ARUKA SANCHIR



RIHANNA



◀ Fenty Beauty

When A-list Grammy winner and actress **RIHANNA** launched her makeup line in 2017, she paved the way for an empire that includes fashion and skincare businesses. The billionaire revolutionized the beauty industry with universal shades that work across all skin tones and types.



► florence by mills

Named after her great-grandmother, this makeup line from Gen Z darling **MILLIE BOBBIE BROWN** caters to teens with playful products and packaging that promote being yourself. Hydrating lip oils, lightweight skin tints, and colorful eyeshadows focusing on clean ingredients await.



HALSEY



MILLIE



LADY GAGA



KYLIE

► Kylie Cosmetics

Billionaire business mogul and Instagram's most-followed woman, **KYLIE JENNER** gave her beauty company a makeover last year, making it fully vegan. The rebrand includes 37 lip kits, 30 glosses, 32 matte liquid lipsticks, 15 waterproof gel eyeliners, nine lip liners, and four lip blushes, all without any animal-derived ingredients.



► Rare Beauty

Popstar and Hulu leading lady **SELENA GOMEZ**'s vegan collection of shimmering eye shadows, lightweight liquid blushes, and luminous highlighters stand out in every makeup aisle, especially thanks to its affordable price point. The Hollywood star also launched the Rare Impact Fund—where one percent of the beauty brand's annual sales are donated to increase access to mental health resources.

SELENA



r.e.m.
beauty



► r.e.m. beauty

After years of hit fragrances, it was only natural for vegan pop star **ARIANA GRANDE** to launch a makeup brand featuring her signature '50s and '60s aesthetic—but with a fun, futuristic, vegan twist. Each curated chapter drop offers something new such as faux mink lashes, lip-plumping glosses, and lustrous shadows. **W**



ARIANA



Rare Beauty